



Fact Sheet



**CCLI**<sup>®</sup>

**Copyright:** The Core Issue



## Fact Sheet

# Copyright: The Core Issue

### *What's the copyright law for, anyway?*

Basically, the answer is found right there within the word itself. Boiling it down, "Copyright" means someone actually owns "The RIGHT to COPY."

### *Copy What?*

A creative work: a song, a book, an article, a movie script, and also the actual movie and the recorded music itself. This is called "Intellectual Property" and it belongs to its owner, just like any other asset.

### *OK, so what's the core issue?*

To copy that created work, you need PERMISSION. Copying someone else's created work without permission is a violation of Copyright Law, and the penalties can be pretty severe.

So if you want to copy someone else's Intellectual Property in ANY form, make sure you have PERMISSION from the rightful owner. Actual, documented permission. Not just implied permission.

**That's the core issue of Copyright.**



To copy that created work, you need

**PERMISSION**

And that's really the core issue of Copyright.